Securities Code: 9474

Results for First Quarter of Fiscal 2021 (Year Ending March 31, 2021) July 30, 2020

ZENRIN CO.,LTD.



- 1. Results for First Quarter of Fiscal 2021
- 2. Earnings Forecast for Fiscal 2021
- 3. Appendix

Note: This document contains forward-looking statements based on assumptions, forecasts and plans in light of information available to ZENRIN Co., Ltd. as of the preparation date of this document. Actual performance may vary significantly from the forecast figures due to various risks and uncertainties owing to global economic trends, market demand, status of competition, exchange fluctuations and other factors.

The information that appears in this document rounds down fractions to the nearest specified unit and rounds off decimals in the percentage of change to the first decimal place.

In addition, cases where the percentage of change exceeds 1000% and cases where one or both are negative are shown as "-."



1. Results for First Quarter of Fiscal 2021

- 1) Overview of Results for First Quarter
- 2) Changes in Net Sales, Income and Profit
- 3) Causes for Change in Operating Income
- 4) Net Sales by Business under Medium- to Long-Term Business Plan ZGP25
- 5) Segment Information



Key Points of Results for First Quarter of Fiscal 2021

Compared to 1Q of Fiscal 2020 <decrease in sales and income>

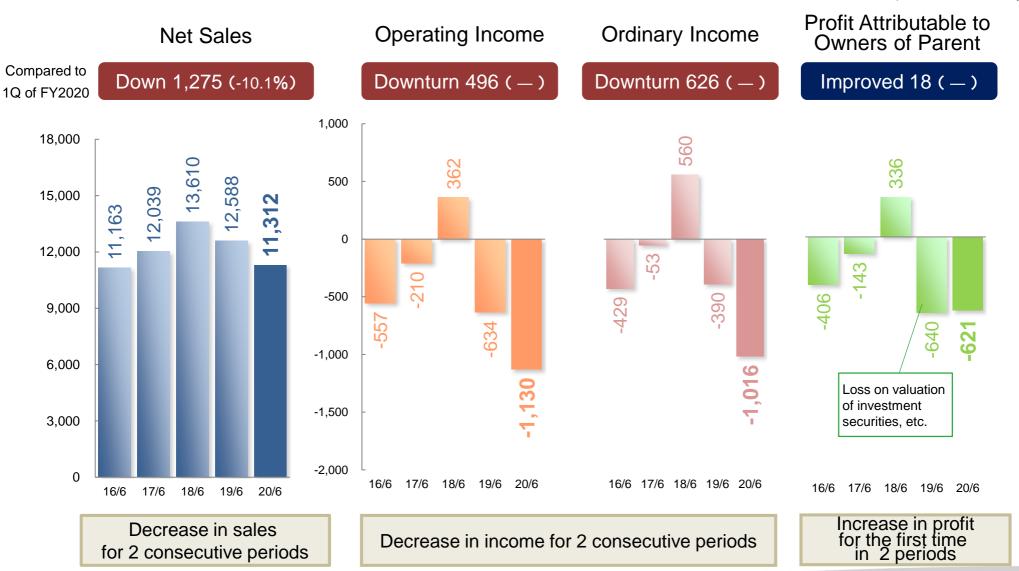
- ■Although the GIS package, i.e., the stock-type service, and contract services to local governments were firm, sales of data for in-car navigation systems in Japan and overseas in the Automotive business significantly dropped. Net sales decreased for two consecutive fiscal years, and operating income and ordinary income also decreased for two consecutive fiscal years.
- Profit attributable to owners of parent improved for the first time in two periods mainly due to the lower extraordinary losses, which was recognized in the previous period.

	1Q of FY2020	1Q of FY2021	Compared to	
	Actual	Actual	1Q of FY2020	% of Change
Net Sales	12,588	11,312	-1,275	-10.1
Operating Expenses	13,222	12,443	-778	-5.9
Operating Income	-634	-1,130	-496	_
Operating Margin	-5.0%	-10.0%	-5.0pt	
Ordinary Income	-390	-1,016	-626	_
Profit Attributable to Owners of Parent	-640	-621	18	_

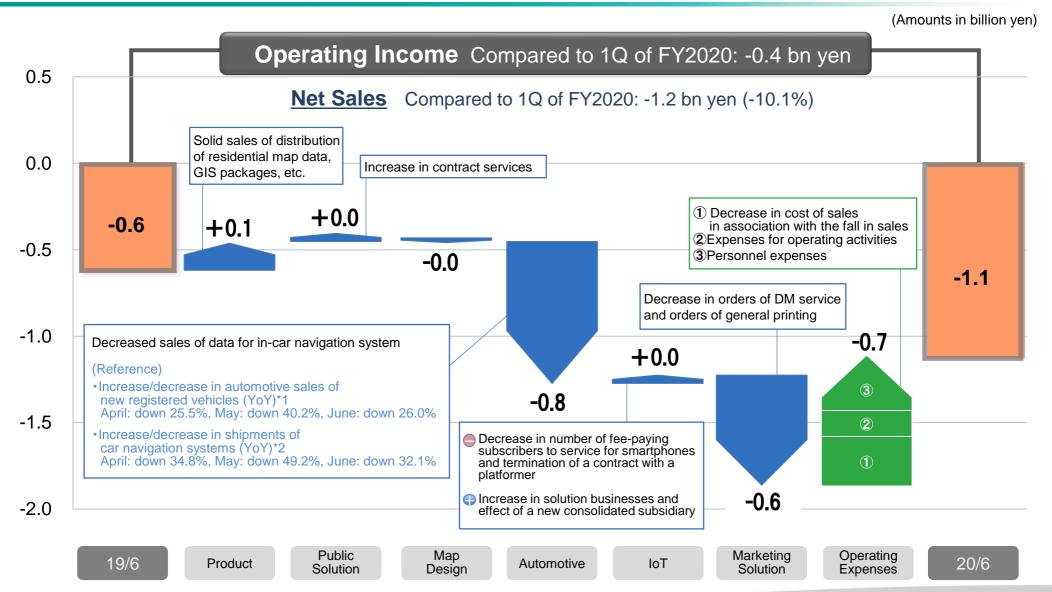
1-2) Changes in Net Sales, Income and Profit

ZENRIN
Maps to the Future

Results for First Quarter of Fiscal 2021



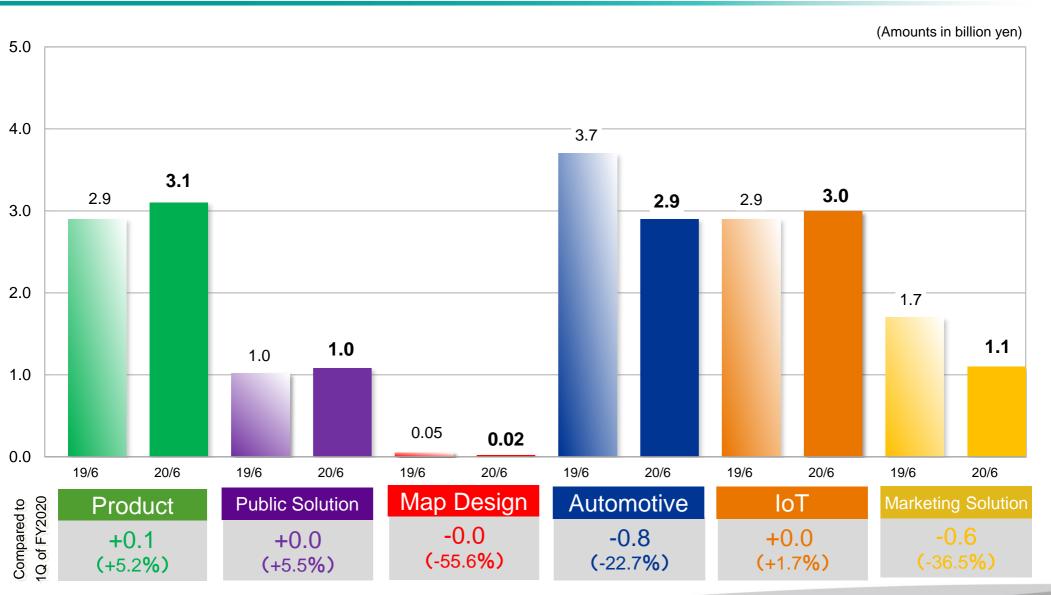
Results for First Quarter of Fiscal 2021



[Source] *1. "Annual sales of new vehicles (registered vehicles) and sales by vehicle type" by Japan Automobile Dealers Association

^{*2 &}quot;Statistics for shipment of consumer electronics in 2020" by Japan Electronics and Information Technology Industries Association







Sales Composition



1. Map Database Segment

Main Items: Manufacture and sales of printed residential maps

and special-purpose maps

Manufacture and sales of residential map databases

and data for in-car navigation systems

Manufacture and sales of map data for internet services

Provision of services for smartphones



3.9%

2. General Printing Segment

Main Items: Manufacture and sales

of general printing goods



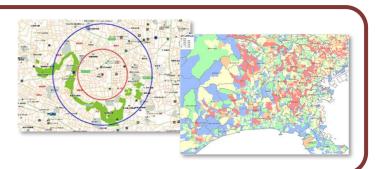


12.0%

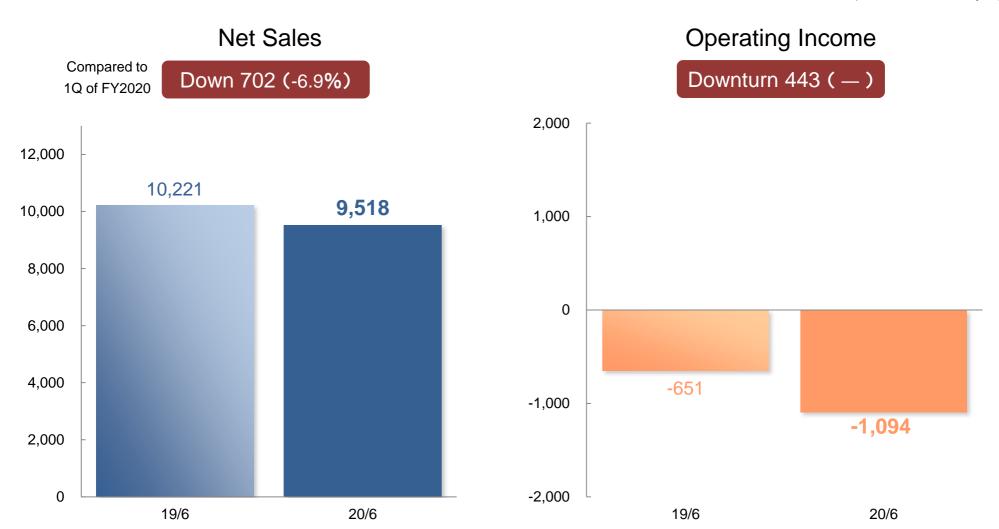
3. Other

Main Items: Provision of marketing solution

Sales of purchased products



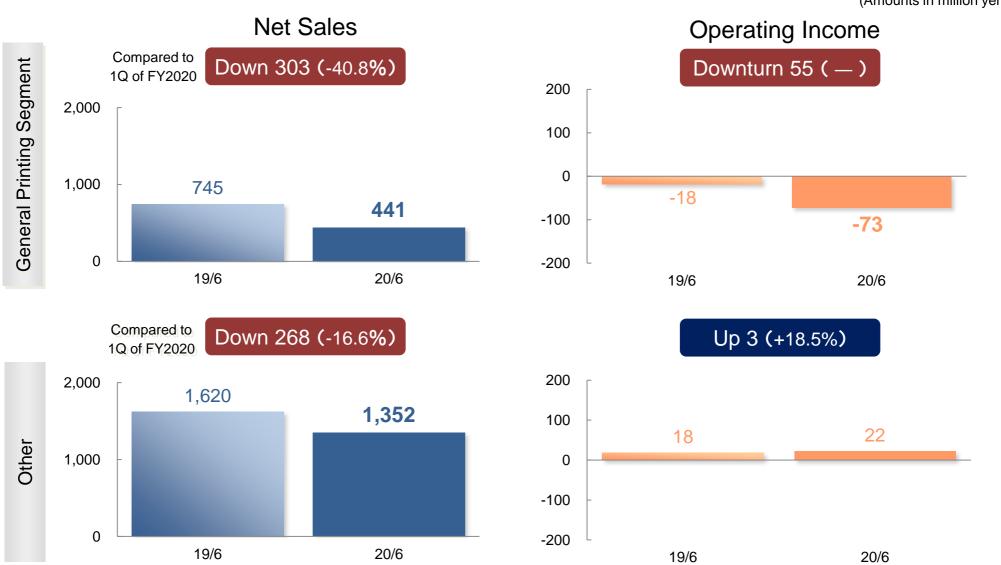
ZENRIN
Maps to the Future



^{*}From the consolidated first quarter of fiscal 2021, changes, etc., of reportable segments were made.
With regard to the quarter-to-quarter comparison (YOY), the prior year's figures were reclassified to conform to segments after these changes...

Results for First Quarter of Fiscal 2021

(Amounts in million yen)



*From the consolidated first quarter of fiscal 2021, changes, etc., of reportable segments were made.
With regard to the quarter-to-quarter comparison (YOY), the prior year's figures were reclassified to conform to segments after these changes...



2. Earnings Forecast for Fiscal 2021

- 1) Earnings Forecast for Fiscal 2021
- 2) Changes in Net Sales, Income and Profit
- 3) Outlook by Business
- 4) Amount of Capital Investment, Depreciation and R&D Costs
- 5) Shareholder Returns
- 6) ZGP25 Numerical Target



Compared to Fiscal 2020 < Decrease in sales and income>

- Net sales dropped mainly due to the significant impact of decreased sales of data for in-car navigation systems in Japan and overseas with the decrease in automotive sales in the first half
- In terms of profit, income dropped due to the addition of upfront expenses for development of circulation platform and new business, in addition to decreased sales

Earnings Forecast for First 2 Quarters of Fiscal 2021 (Amounts in million yen)					
	First 2Qs of FY2020	First 2Qs of FY2021	Compared to First 2Qs of FY2020	% of Changes	
Net Sales	26,803	24,500	-2,303	-8.6	
Operating Expenses	27,137	26,500	-637	-2.4	
Operating Income Operating Margin	-334 -1.2%	-2,000 -8.2%	-1,665 -7.0pt	-	
Ordinary Income	-65	-1,900	-1,834	-	
Profit Attributable to Owners of Parent	-224	-1,500	-1,275	-	

Earnings Forecast for Fiscal 2021 (Amounts in million yen)				
	FY2020 Actual	FY2021 Forecast	Compared to FY2020	% of Changes
Net Sales	59,771	58,500	-1,271	-2.1
Operating Expenses	56,470	57,000	529	0.9
Operating Income Operating Margin	3,300 5.5%	1,500 2.6%	-1,800 -2.9pt	-54.6
Ordinary Income	3,709	1,700	-2,009	-54.2
Profit Attributable to Owners of Parent	2,633	900	-1,733	-65.8

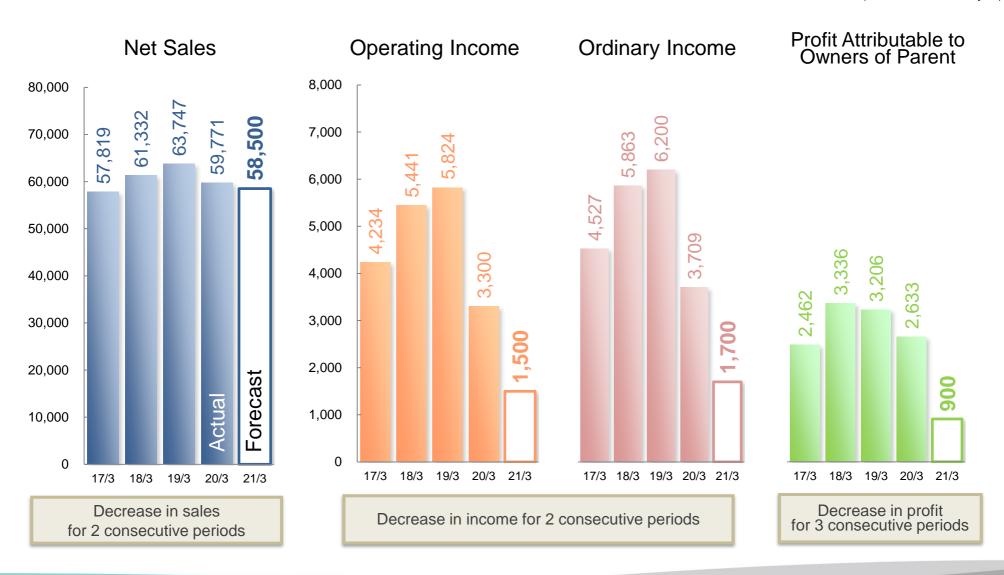
[Assumption of earnings forecast]

The earnings forecast for the fiscal year ending March 2021 has been calculated based on information and projection available at this moment on the assumption that social restrictions such as the re-issuance of the declaration of a state of emergency due to a second wave of the COVID-19 infection will not be enforced, and that the economic situation will not deteriorate more than the current state.

The ZENRIN Group foresees that the fall in automobile sales and decreased opportunities to receive orders for projects under contract, etc., will be affected significantly in the first half, and yet the economic activities will recover and the said impact will be reduced in the second half and later.

The period of convergence of COVID-19 infection, the degree of impact and other related conditions may vary greatly in the future. In the case of occurrence of an event that affects the ZENRIN Group's business performance, we will promptly make an announcement.









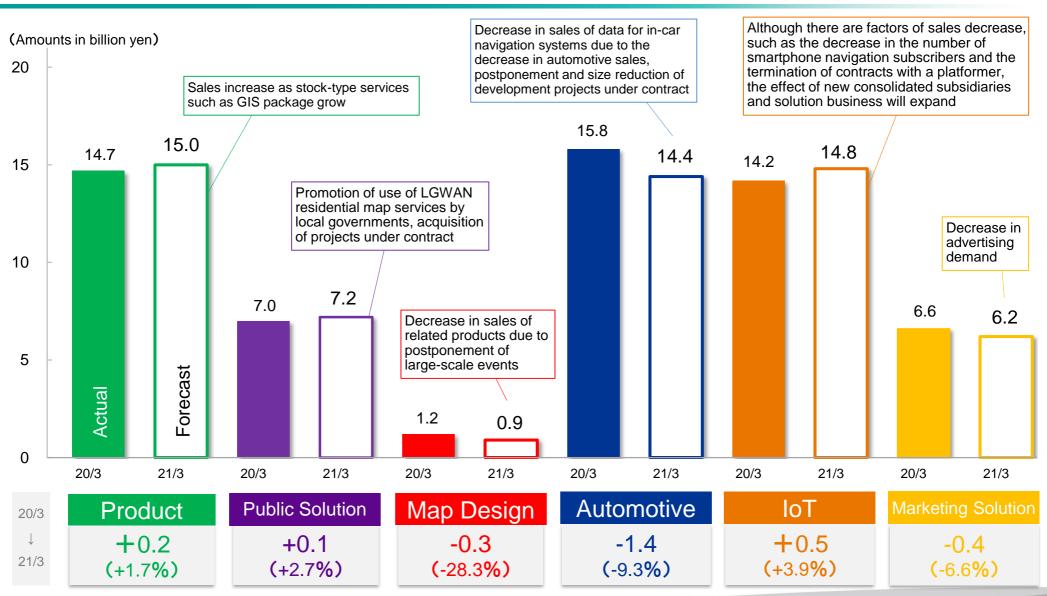
While negative impact on each business is foreseen in the first half, recovery is expected in the second half and later, based on the assumption that social restrictions such as the re-issuance of the declaration of a state of emergency due to a second wave of the COVID-19 infection will not be enforced, and that the economic situation will not deteriorate more than the current state.

Policy

- Ensure employees' safety and continuing business activities by improving map data under the Group's multi-site structure
- Enhance stable earnings by shifting the business model to stock-type services
- Continue upfront investment to develop new products and services and strengthen the business foundation

Business	Risks assumed in COVID-19 pandemic	Outlook for the fiscal year ending March 2021	
Product	Decrease in orders for flow-type products (map booklets, etc.) due to the slowdown of economic activities, and delay in	A steady increase of earnings is expected by strengthening sales of stock-type products (GIS package,	
Public Solution	acquisition of new projects due to restrictions on business activities	LGWAN, etc.)	
Map Design	Decrease in sales of related products due to postponement of large-scale sports events and sales decline in consumer products due to sluggish consumption	Sales are likely to decrease due to the impact of postponement of events, etc. despite the acceleration of new product development and channel development.	
Automotive	Decline in sales of data for in-car navigation systems in Japan and overseas with the decrease in automobile sales and postponement and size reduction of projects under contract, etc. mainly through change in the plans by customers	The automotive market is likely to recover from the second half. However, sales are expected to fall for the full-year period due to the impact of the significant drop in the first half. ADAS-related R&D investment and business activities will continue.	
loT	Delay in acquisition of new projects due to restrictions on business activity and postponement and size reduction of projects under contract, etc. mainly through change in the plans by customers	Sales are expected to rise by stocking existing solution projects and strengthening the development of new business in the second half and later	
Marketing Solution	Decrease in orders for advertisement due to the reduction of corporate PR activities.	Sales are expected to drop due to the fall in advertising demand. We will accelerate to discover needs in "New Normal" and release stock-type package products	

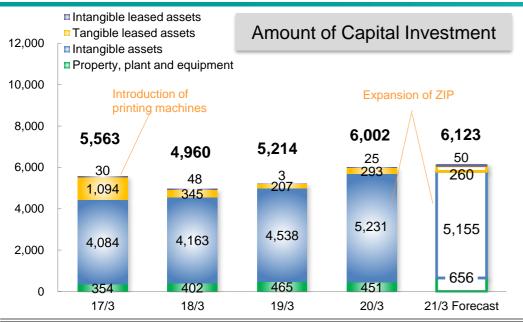
Results for First Quarter of Fiscal 2021

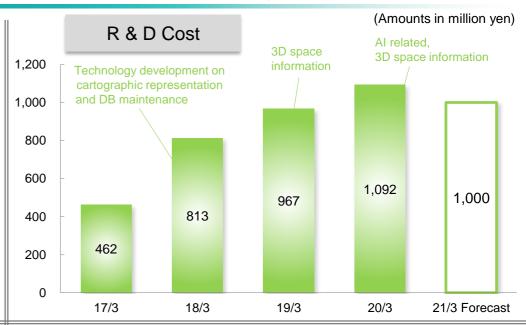


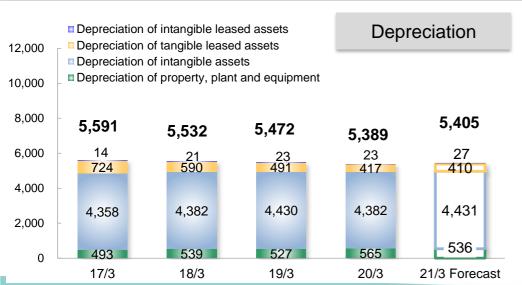
2-4) Amount of Capital Investment, Depreciation and R&D Costs



Results for First Quarter of Fiscal 2021





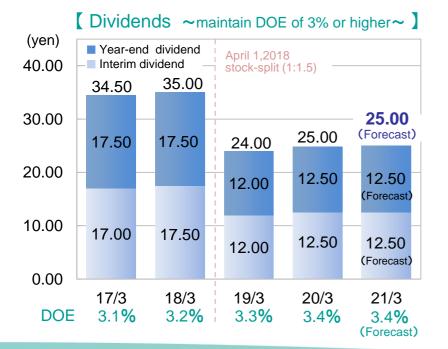


Capital investment and R&D costs remain at the same level as the previous periods



Continue to pay dividends and purchase treasury shares based on the basic policy

Dividend	Return income to shareholders derived from income growth based on the medium- to long-term business plan, while taking into account maintaining an adequate amount of internal reserves → Target dividend on equity (DOE) on a consolidated basis of 3% or higher
Purchase of	To be carried out flexibly as a measure of shareholder returns that also contributes to the maintenance and improvement of capital efficiency
treasury shares	→ Make a decision by taking into account capital conditions, stock prices, market environments, and opportunities for growth investments and other related factors



[Purchase of treasury shares]

Details of the resolution at the board meeting on April 28, 2020			
Period of purchase May 1, 2020 - April 30, 2021			
Number of shares purchased Up to 2,000,000 shares			
Purchase price	Up to 3,000,000,000 yen		
Progress (% = progress rate)			
Period of purchase As of the period from May 1, 2020 to June 30, 20			
Number of shares purchased 802,700 shares (40.14%)			
Purchase price 999,911,200 yen (33.33%)			



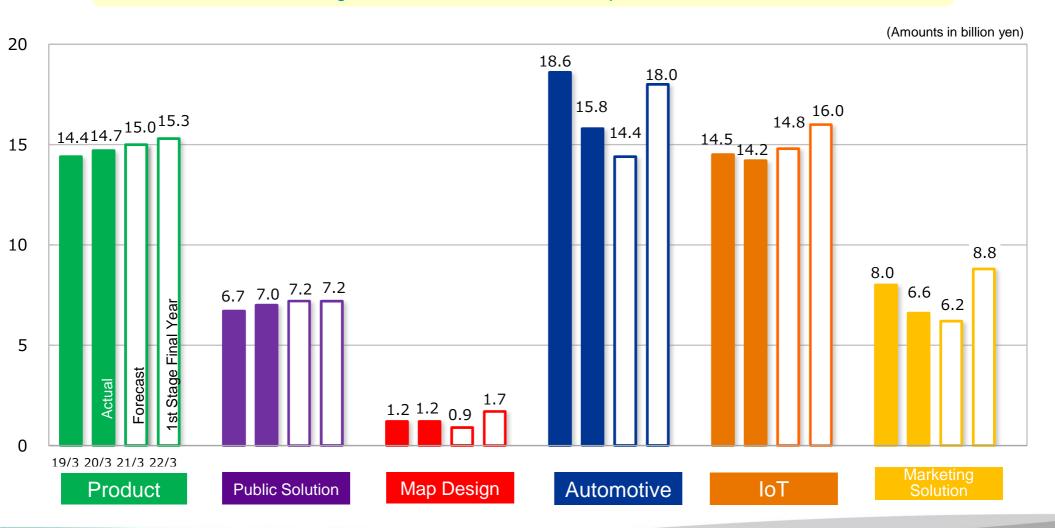
The target and guide of ZGP25 1st and 2nd stages for the final year of the plan will remain unchanged from the value disclosed in April 2019

	1st Stage		
	1st Year	3rd Year	
	FY2020 (Actual)	FY2021 (Forecast)	FY2022 (Target)
Consolidated Net Sales	59.7 bn yen	58.5 bn yen	67.0 bn yen
Consolidated Operating Income (Margin)	3.3 bn yen (5.5%)	1.5 bn yen (2.6%)	6.7 bn yen (10.0%)
ROE (Return on equity)	6.6%	2.2%	9.7%
DOE (Dividend on equity on a consolidated bases)	3.4%	3.4%	3.0% or higher

2nd Stage
6th Year
FY2025 (Guide)
80.0 bn yen
10.0 bn yen (12.5%)
10% or higher
3% or higher



The target and guide of ZGP25 1st and 2nd stages for the final year of the plan will remain unchanged from the value disclosed in April 2019



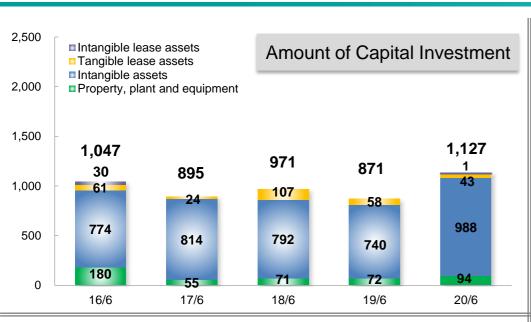
3. Appendix

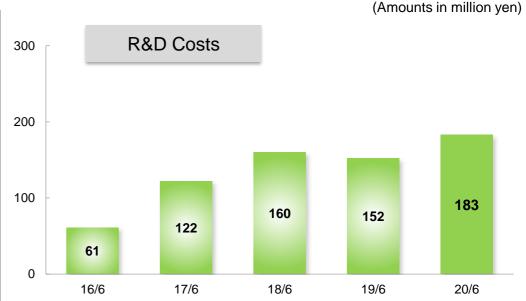
- 1) Overview of results for First Quarter of Fiscal 2021
 Amount of Capital Investment, Depreciation and R&D Costs
- Overview of results for First Quarter of Fiscal 2021
 Balance Sheet
- 3) Changes in Composition of Net Sales by Quarter

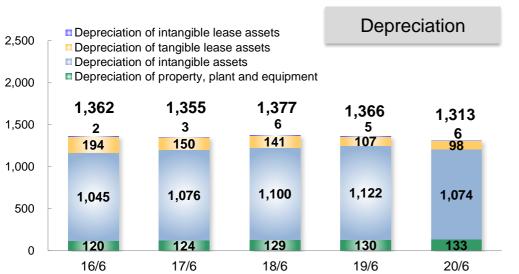
3-1) Amount of Capital Investment, Depreciation and R&D Costs



Results for First Quarter of Fiscal 2021







The amount of capital investment and R&D costs for the first quarter of Fiscal 2021 will be maintained as scheduled



Sound financial condition will be maintained even in COVID-19 pandemic

		As of March 31, 2020	As of June 30, 2020	change
Assets		69,569	68,640	-929
	Current assets Cash and deposits	32,493 15,524	30,736 19,737	-1,756 +4,213
	Non-current assets	37,075	37,903	+827
Liabilities		28,117	24,819	-3,298
	Current liabilities Short-term loans payable	17,523 1,350	14,032 743	-3,490 -606
	Non-current liabilities Bonds payable Long-term loans payable	10,594 8,143 1,050	10,786 8,131 1,447	+192 -11 +397
Net assets		41,451	43,820	+2,368
	Owned capital [Capital adequacy ratio]	39,715 [57.1%]	42,175 [61.4%]	+2,459 [+4.3pt]

3-3) Changes in Composition of Net Sales by Quarter



Results for First Quarter of Fiscal 2021

In addition to usual seasonal fluctuations, recovery is expected in the second half and later due to the effects of COVID-19 pandemic

